



**MSME-TOOL ROOM, HYDERABAD**  
**CENTRAL INSTITUTE OF TOOL DESIGN**  
(A Government of India Society, Ministry of MSME)  
**Balanagar, Hyderabad, PIN-500 037**



Central Institute of Tool Design (CITD) an ISO 9001:2015, 14001:2004 & 50001:2011 certified premier technical training institution of India, established in 1968; provides specialised training courses in Tool Design & Manufacturing, CAD, CAM, CAE, VLSI, Embedded Systems, Electronics, Mechatronics, Robotics & Industry 4.0 at various levels such as Certificate, Diploma, Post Diploma, Post Graduate, M.E. & M. Tech, inviting applications for “Professional Course on Content Writer (Google Trends & Chat GPT)”.

**Professional Course On**  
**Content Writer (Google Trends & Chat GPT)**

**About the Trainer**

**Ms. Nandita Sarkar**

M. Phil., MA (Language), MA (Literature),  
PGDTE, B.Ed., Speaker & Presenter in  
National & International Conferences  
Author of CBSE, ICSE & B. Ed. courses.  
Pursuing Research in TESOL & CALL  
from the University of Stirling, Scotland,  
U.K.

**Fees:**

₹3999 (Inclusive of 18% GST)

**Duration:**

16Hours (Classes will be on Thursday  
{10:30 a.m. to 12:30 p.m.} and Saturday  
{11:00 p.m. to 12:30 p.m.} for four weeks),  
starting from 28<sup>th</sup> September 2023.

**Methodology of Delivery:**

- Online (Microsoft Teams)
- Instructor led interactive mode of instructions followed by quizzes and activities.
- Assignments.

**Note:** Written Exam will be conducted.  
Based on result “Certificate of Successful  
Completion” of the course will be issued.

**Course Outcomes**

This course aims to equip learners with necessary language skills for effective Social and technical communication, as well as in meeting the occupational demands. The course will focus on functional language that learners need for real life, hands-on writing tasks required in technical and industrial environments.

**Course Overview**

1. Introduction
2. Tools in Content Writing
3. Develop Content Strategies
4. Social media Tools and Concepts
5. Chat GPT
6. Knowing the market of Competitors

**To Apply Online:**

<https://www.citdindia.org/html/specialised-courses.html>

**Mobile No.- 6309639143**  
**(10:00 a.m. to 05:00 p.m.)**  
**Website-www.citdindia.org**  
**E-Mail-training@citdindia.org**

**Sd/-**  
**Principal Director**